# **ELEVATION**

Web Solutions for **Nonprofits** 

elevationweb.org 800-475-4590

Top 3 reasons why nonprofits choose Elevation

# **Since 2007**

### 400+ Websites

Experienced. Focused. Mission-Driven. With our team, you don't just get a web design agency— you get a true partner attuned to your particular needs and challenges as a nonprofit. Why accept anything less?



### Affordable Prices

Twice the quality at half the cost to demonstrate our ongoing commitment to big ideas backed by small budgets.



#### Our Team

We've walked in your shoes. Composed of former nonprofit staff and volunteers, our team knows the challenges you face every day and is prepared to take your mission as seriously as our own.



### 14+ Years Specializing in Nonprotits

Offering seasoned knowledge of all the tools and best practices for the modern nonprofit, combined with flexibility and empathy for the limitations you face in both time and resources.

## WHAT WE DO.

### Digital

These days, your nonprofit needs more than any old website to stand out in the crowd. That's where we come in.

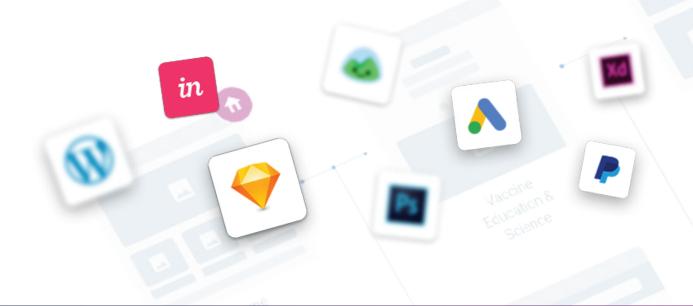
At Elevation, we've perfected the nonprofit website, the core of your digital experience. From content strategy and UX to visual design and development, our experts are with you every step of the way. Come see first hand how a custom-designed digital experience will drive your nonprofit to new heights.

### Branding

Need to refresh your look? From logo design to social media assets, we'll help you create a consistent brand message across all digital and physical platforms. We do it all, from quick fixes to total brand overhauls.

### Marketing

Your message deserves to be heard, and we can bring it to the widest audience possible with a full suite of social media integration, custom email and newsletter templates, Google Adwords management, and SEO services.









### OUR WORK.

Serving nonprofits both large and small for over a decade, we have elevated missions and visions in areas ranging from advocacy and the arts to social justice, education, and the environment. We'd love to lift you up next!











In **2020** 73 organizations trusted Elevation



**Customer Reviews** 40+ Reviews

ACLU of NJ Choice in Aging Cognitive Warriors Educators of America Lancaster Family YMCA House of Ruth The Arc of Maryland Action Ministries **AFA** Resilient Retreat The Network/La Red Community Youth Network Cystinosis Research Network United Way of Westchester Putnam Latin American Working Group Boys and Girls Country of Houston Be Interactive Habitat for Humanity PBC Resilient Napa Arch City Defenders New Wave Foundation Operation Dignity Sisters Rising Worldwide **NPACE** New Pathways New Orleans Adolescent Consultation Services

#### Read Testimonials

### CASE STUDY.



#### CANANDAIGUA FAMILY YMCA

The Canandaigua Y came to Elevation in need of a fresh, new website for their members to register for events and find schedules with ease. A staple of their community, we designed the site to represent the YMCA's three pillars of Youth Development, Healthy Living, and Social Responsibility.

### Read Full Story

#### **HOUSE OF RUTH**

House of Ruth offers support for victims of domestic violence and homelessness by providing housing, counseling, and resources for affected families. With an emphasis on user experience and visual and graphic design, their new website is designed to reach and protect potential families. Following their launch, their new site earned them a \$100,000 donation and increased their online donations by 50%.

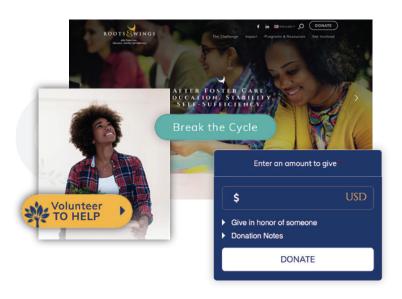
Read Full Story



### OUR PRICING.

#### **GETTING STARTED - \$6000+**

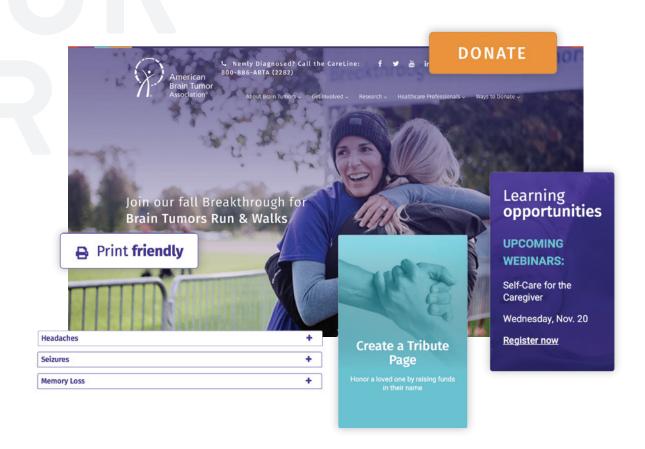
If you're a local community organization or have recently filed your 501(c)(3), your website needs are relatively standard. This could include an integrated donations form, social media integration, staff and board profiles, or a blog. With around 6-12 content pages, you'll have a beautiful, professionally designed, custom-built website. Contact us to get a quote or see a demo.





### **GROWING - \$8000+**

As your organization grows, your website requires more complex user interactions and site pages. Along with the functionalities included in the Getting Started price, you might also need a membership portal and customized donation page, or e-commerce management and job opportunity system. This 15-20 page website will be full of the custom functionalities you need to take your maturing organization to the next level. Talk to a specialist to get a custom quote.



#### **WELL ESTABLISHED - CONSULT**

Well-established organizations have often built up large amounts of content and require more custom functionalities on their website to serve their mission. We offer a wide range of features including learning management systems, integrated ticket sales, interactive maps, and microsites that are compliant with a variety of web standards. Contact us to receive a custom quote from an account manager, or submit an RFP to get started.